



FOR IMMEDIATE RELEASE

Reverb Networks and WebRadar Partners for SON implementation in Latin America

Ashburn, Virginia (April 10, 2012) – Reverb Networks, a leading developer of intelligent SON solutions designed to provide mobile network operators with improved operational and spectral efficiencies, announced today that the company has partnered with Brazil based WebRadar to deliver a multi-vendor, multi-technology SON implementation in Latin American.

InteliSONTM, Reverb Networks' antenna tilt-based SON solution, provides autonomous, continuous and closed-loop capacity and coverage optimization through its Load Balancing, Interference Reduction and Self-Healing features. These features provide congestion relief, improved signal quality and cell-outage compensation resulting in higher Throughput and Call Success Rate in the mobile network. As a result, the Mobile Network Operator benefits from increased capacity, improved subscriber experience and reduced CAPEX and OPEX.

WebRadar's Quality Suite is a multi-vendor, multi technology and multi system platform, including a set of tools to assist Mobile Network Operators to efficiently optimize, operate and plan their networks. Quality Suite collects statistics, alarms and configuration data from all network data sources, providing near real time Performance Management Tool. Quality Suite provides detailed UMTS/LTE Radio call trace data and analysis for all major vendors and provides InteliSON with all of the data it needs to drive its Closed Loop SON platform.

"We are very pleased to announce this partnership with WebRadar," said Magnus Friberg, CEO. "With a long background and established leadership in network planning and management in Latin America, the partnership with WebRadar supports Reverb's goal of becoming the de-facto antenna based SON solution for UMTS and LTE mobile networks in Latin America."

About Reverb Networks

Reverb Networks is a pioneering provider of automated, continuous and antenna-based Self-Optimizing Networks (SON) solutions. Reverb's InteliSON™ enhances networks of Mobile Network Operators through frequent and proactive self-optimization that improves network coverage and capacity and increases spectral efficiencies. In partnership with Reverb Networks, operators can maximize the performance of their wireless network automatically and efficiently, resulting in lower OpEx and CapEx. Reverb's SON applications include for Load Balancing, Interference Reduction and Self-Healing for both UMTS and LTE network technologies.

Headquartered in the United States, Reverb Networks has presence in the Americas, Europe, Middle East, and Asia, and offers support across the globe. For more information, visit www.reverbnetworks.com.

About WebRadar

WebRadar is a Telecom Engineering company focused in quality, performance and optimization management. To achieve these objectives, it develops software systems for wireless and wire-line telecommunication network operators and telemetry systems. Consulting Services are also offered in these areas. The WebRadar team is composed of professionals with a large experience in system development for telecommunications and telemetry, enabling the development of systems suited for high level market requirements. With state-of-the-art consultancy services and technical support, WebRadar helps its customers in optimizing operational performance and improving service quality.

Headquartered in Rio de Janeiro, Brazil, WebRadar has a strong experience and presence throughout Latin America.

For more information visit www.wradar.com.br

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